



International Itinerant Conference
ART – LANGUAGE – TECHNOLOGY
9-11 May 2023
speakART



Date: 9-11 May 2023

Venue: WIT Szkoła Wyższa

ul. Newelska 6, 01-447 Warszawa www.wit.edu.pl

speakart.wit.edu.pl

Tuesday, 9th May 2023

Venue: WIT Campus Newelska aula 14

11.00 – 12.00 | REGISTRATION

12.00 – 12.30 | **OPENING OF THE CONFERENCE**

- **HM Rector prof. dr hab. Maciej KRAWCZAK**
- **Vice Rector for Development dr inż. Jarosław SIKORSKI**

12.30 – 12.50 | **KEYNOTE LECTURE:**

- **prof. Rafal STRENT**

12.50 – 13.00 | GROUP PHOTO ground floor WIT mural

13.00 – 13.20 | COFFEE BREAK cafeteria WIT

PANEL 1 in Polish Moderator Agata JAGIEŁŁO-TONDERA, WIT Szkoła Wyższa, aula 14

Foreign participants visit Campus Newelska

Afordancje a estetyka i technologia

PL			
13.20	dr Anna FOLTA-RUSIN	Uniwersytet Jagielloński, Kraków, Poland	<i>Polityka i poetyka animal studies w sztuce ostatnich lat w świetle teorii dzieła oryginalnego Harolda Blooma. O dydaktycznym uwikłaniu sztuki oraz ratowaniu wartości estetycznych</i>
13.40	dr inż. Magdalena MIRKOWICZ	WIT Szkoła Wyższa, Warsaw, Poland	<i>Analiza afordancji w kontekście projektowania graficznych interfejsów użytkownika</i>
14.00	dr Michalina LUBASZEWSKA	Uniwersytet Jagielloński, Kraków, Poland	<i>Pokojowy partyzant. O strategiach twórczych Banksy'ego</i>
14.20	Kamil MIRKOWICZ	WIT Szkoła Wyższa, Warsaw, Poland	<i>Fotografia generowana przez sztuczną inteligencję wobec fotografii artystycznej</i>
14.40	dr Anna KŁOS	WIT Szkoła Wyższa, Warsaw, Poland	<i>Kolaż analogowy a cyfrowy</i>
15.00	dr Daniel BANASIAK	WIT Szkoła Wyższa, Warsaw, Poland	<i>Technologie cyfrowe i nauka w sztuce współczesnej</i>

15.20 – 15.30 | FINAL REMARKS DAY 1

15.30 – 16.20 | LUNCH cafeteria WIT

16.20 – 16.50 | TRANSFER TO CAMPUS GIZÓW ul. Gizów 6, Warsaw

17.00 | Vernissage WIT Galeria

- Krasimira DRUMEVA *Poster Terminal*
- Inta KLASONE, Solvita SPIRGE – SENE *Reflections of Montmartre in Šiauliai*

Wednesday, 10th May 2023

Venue: WIT Campus Newelska aula 14

9.30 – 10.00 | COFFEE BREAK cafeteria WIT

PANEL 2 Moderator Prof. Vlad ȚOCA, Universitatea de Artă și Design, aula 14

Multiplicity of expressions

EN			
10.00	prof. Dace MARKUS prof. Gunta KRASIŢA	Liepājas Universitātē, Liepāja, Latvia	<i>Interdisciplinary approach to learning the Latvian language in pre-school</i>
10.20	dr Roxana MODREANU	Universitatea de Artă și Design, Cluj-Napoca, Romania	<i>Challenges in Teaching History of Art from Romania</i>
10.40	prof. Krasimira DRUMEVA	St. Cyril and St. Methodius University, Veliko Tarnovo, Bulgaria	<i>Visual Communicability in Poster Art</i>
11.00	dr Anca MUREȘAN BODEA	Universitatea de Artă și Design, Cluj-Napoca, Romania	<i>The use of Photography in Painting Practices</i>
11.20	dr Zenon BALCER	WIT Szkoła Wyższa, Warsaw, Poland	<i>Multiple viewpoints, a single surface. An author's interpretation of motion</i>

11.40 – 12.00 | COFFEE BREAK cafeteria WIT

PANEL 3 Moderator Ilze BODZA, Rēzeknes Tehnoloģiju Akadēmija, aula 14

Visual expressions

EN			
12.00	dr Theo MUREȘAN	Universitatea de Artă și Design, Cluj-Napoca, Romania	<i>Restoration techniques for mural paintings</i>
12.20	dr Anna WOLSKA	WIT Szkoła Wyższa, Warsaw, Poland	<i>Psychology of colour in Art</i>
12.40	dr Luiza KWIATKOWSKA	WIT Szkoła Wyższa, Warsaw, Poland	<i>How to find your own language of visual expression? only problems...</i>
13.00	Istvan HAVADI-NAGY-DÁVID	Universitatea de Artă și Design, Cluj-Napoca, Romania	<i>Quality of light in photography compared to images generated by artificial intelligence</i>
13.20	dr Piotr KROCHMALSKI	WIT Szkoła Wyższa, Warsaw, Poland	<i>The human face of advertising</i>

13.40 – 14.00 | FINAL REMARKS DAY 2

14.00 – 15.00 | LUNCH cafeteria WIT

17.00 | Vernissage Campus Newelska

- Diāna APELE *The Fragile Universe*
- Natālija BROKĀNE *Interplay of Lights*
- Mārtiņš KRŪMIŅŠ *City*
- István HAVADI-NAGY-DÁVID István *Impudent light is all I have*
- Anca MUREȘAN BODEA *Places I never lived in*

19.30 | DINNER in the Old Town

"BAZYLISZEK" RESTAURANT

Rynek Starego Miasta 1/3

Thursday, 11th May 2023

Venue: WIT Campus Newelska aula 14

PANEL 4 Moderator Prof. Stefan LECHWAR, Uniwersytet Śląski, aula 14

Words matter

EN			
10.00	dr Michał PIEKARSKI	WIT Szkoła Wyższa, Warsaw, Poland	<i>From typotect to typopoetry</i>
10.20	prof. univ. dr. habil. Vlad ȚOCA	Universitatea de Artă și Design, Cluj-Napoca, Romania	<i>Writing about art in a foreign language</i>
10.40	Ilze BODŽA, MA Diāna APELE, MA Zaiga PROTIZĀNE, MA	Rēzeknes Tehnoloģiju Akadēmija, Rezekne, Latvia	<i>Analysis of the Development Process of the Art Catalog "Watercolorist" Vladislavs Pauris</i>
11.00	dr Magdalena FURMANIK- KOWALSKA	WIT Szkoła Wyższa, Warsaw, Poland	<i>Virtual worlds as a space of creation and a new form of language communication in Chinese artworks</i>
11.20	Bartłomiej SOLARZ- NIESŁUCHOWSKI, MA	WIT Szkoła Wyższa, Warsaw, Poland	<i>IT environment and student productivity</i>

11.40 – 12.00 | COFFEE BREAK

PANEL 5 Moderator dr Zenon BALCER, WIT Szkoła Wyższa, aula 14

Concepts and implementations

EN			
12.00	dr Małgorzata SOBOCIŃSKA-KISS	WIT Szkoła Wyższa, Warsaw, Poland	<i>UPGROWTH – the story of several diplomas</i>
12.20	dr Bilyana TSANOVA	St. Cyril and St. Methodius University, Veliko Tarnovo, Bulgaria	<i>3D mapping and 3D illusion. Stereoscopy and stereograms – three-dimensional optical illusions or 3D code images</i>
12.40	Sînziana STĂNESE, MA	Universitatea de Artă și Design, Cluj-Napoca, Romania	<i>Warburg’s “impure” time. An instrument of comprehending the evolution of art history</i>
13.00	Daria LANGA, MA	Universitatea de Artă și Design, Cluj-Napoca, Romania	<i>Theoretical intersections between the concepts of art and maps</i>
13.20	dr Grzegorz GRODNER	WIT Szkoła Wyższa, Warsaw, Poland	<i>Navigation patterns and its impact on design of mobile applications</i>

13.40 – 14.00 | CLOSING CEREMONY aula 14

14.00 – 15.00 | LUNCH cafeteria WIT

TRANSFER TO [KOREKTA GALLERY](#) ul. Mazowiecka 11, Warsaw

17.00 | Vernissage Galeria Korekta

- Stefan LECHWAR *Lost in Translations*